



Trustees' Report and Annual Review 2025

1 January – 31 December 2025

**A Charitable Incorporated Organisation registered in England
and Wales, no. 1191302**

Hospital Radio Basingstoke

Basingstoke and North Hants Hospital,
Aldermaston Road
Basingstoke
Hants
RG24 9NA

www.hrbasingstoke.co.uk

Trustees' Report

The trustees of Hospital Radio Basingstoke present their annual report and accounts for the year ended 31 December 2025.

Hospital Radio Basingstoke is a Charitable Incorporated Organisation governed by a constitution as agreed by the members of the organisation on 1 September 2020.

Charitable Objectives (as per constitution)

The objects of the CIO are:

The relief of sickness, poor health and old age amongst people living in Basingstoke and the surrounding area by providing a local broadcasting service for hospitals, residential homes and similar institutions, and for patients receiving community care, and the advancement of health and prevention or relief of sickness for the public benefit through the promotion of the benefits of living a healthy lifestyle, and the importance of maintaining good personal mental and physical health by (mainly, but not exclusively) the means of broadcasting health education messages to people living in Basingstoke and the surrounding area.

Organisation

HRB is run entirely by volunteers, who pay an annual membership subscription. It is governed by a constitution and managed by an Executive Committee (the charity's Trustees), which is elected annually by the membership.

Charity Trustees

Chairman	Scott Rawlings
Station Manager	
Treasurer	Inga Adomaviciute
Secretary	Margot Konitzer (until March 2025), Bethany Towerton
Programme Controller	Neil Ogden
Public Relations Officer*	
Fundraising Officer**	
Training Officer	Elliot Moyle
Engineer	
Committee Member without Portfolio	
Committee Member without Portfolio	
Committee Member without Portfolio	

*Role carried out by Scott Rawlings / ** Role carried out by Elliot Moyle

In addition Margot Konitzer continued to provide support to the committee and attended committee meetings.

Related Organisations

HRB is a member of the Hospital Broadcasting Association, the national charity that supports and promotes hospital broadcasting in the UK. HRB's members have in the last twelve months attended their national conference and their monthly Zoom social meetings which discuss issues and subjects of interest to member stations.

HRB also receives notifications of events run by the Basingstoke Voluntary Association and advertises for volunteers on the BVA's website.

Hampshire Hospitals NHS Foundation Trust manages the hospital where HRB's studio is based. Basingstoke and North Hampshire Hospital is one of 3 hospitals managed by the trust. Members of HRB's committee have liaised with the management of the trust, the communications team and the voluntary services team of the trust on a regular basis.

HRB depends upon the services of Hospedia Limited who provide and maintain the bedside entertainment units. They supply headphones which HRB's members regularly distribute to patients during ward rounds.

Basingstoke DAB Ltd, runs the SSDAB multiplex for Basingstoke from a transmitter site at St Andrew's Church in Farleigh Wallop.

Each station with a SSDAB licence at the time of the formation of the company put forward a volunteer to be a Non-Executive Director of the new company.

Review of Activities and Achievements

Having started broadcasting on SSDAB in 2023, broadcasting on SSDAB had to stop in November 2023 due to the original multiplex operator going into administration. One year later, the new company, Basingstoke DAB was able to activate its new transmitter on the new site and since then the station has been broadcasting via SSDAB to Basingstoke and the local area once again.

The reasoning for being on SSDAB broadcasting around Basingstoke is promoting health and wellbeing and a healthy lifestyle to the people of Basingstoke and the local area, to try and keep people out of hospital. This is in line with the future aims of the NHS and also very much at the heart of the thinking of how the new hospital in Basingstoke will work with more treatment being undertaken at home and in the community.

More and more hospital radio stations are looking to go down this route with SSDAB licences being advertised around the country. This follows stations who have already become health and wellbeing and community stations on FM frequencies.

After starting DAB broadcasting once again, 2025 was spent trying to promote the DAB service to the community of Basingstoke and the local area. We did this through attending many local events throughout the summer although lack of volunteers continued to hamper this effort. .

Regular posts were made on various local Facebook groups to promote the station and its programmes. This appeared to be building listeners over the year but the trustees recognise that more promotion of the station as a local community radio station is needed in the future.

Our application form stated our listeners would be able to expect a *“great selection of music chosen from the past six decades as well as becoming involved in our speech content. Our advice on health, wellbeing and lifestyle issues will be produced and presented in an accessible and engaging way and in a subtle manner, encouraging listeners into living a healthier and fulfilling life.*

We will continue to broadcast our popular request shows and our varied programme schedule will extend to the community outside of our existing listenership providing an 'easy listening' mix of music."

In 2025 we continued to broadcast our usual large range of programming although this continued to prove a challenge at times.

Although we recruited a large number of new members in 2024, getting them through their training was a challenge due to the progression of the major project of 2025, the studio refit, which took up a lot of time. In the summer the decision was taken to pause training in the belief that the installation of the new studios was imminent and it would be pointless training on the old studio only for a new studio to be installed. In the event, the studio refit was delayed until November. Training therefore was delayed until the end of the year and will resume in 2026.

Syndicated shows were utilised to fill many of the gaps, but it was recognised that recruiting new volunteers was very important to not only produce more locally focused shows but to take the station out and about and be seen around the community.

Recruitment of new volunteers will continue to be a focus of attention in 2026 and it is hoped that the new modern studios will attract more new volunteers to the station.

Our application stated that we would provide *"local news plus our event guide will give the community the information that will keep them up to date alongside information on recreational activities in the area which will encourage people to participate."*

We continued to do this every day with around 8 local news bulletins per day on weekdays and 5 – 6 per day at weekends. The station has an ongoing and long standing agreement with the Basingstoke Gazette to use stories from their website which we continued to do as well as making use of press releases that we received direct.

Our HRB Diary feature and our "Mix" shows promoted local events, the latter also offering a range of local news, features, interviews and information.

The "Mix" shows also include The Word on Health, a regular feature profiling a different illness or medical condition.

We also continued to broadcast the weekly *Dr Hilary Show* presented by Doctor Hilary Jones which was a half hour programme focussing on health issues. That programme came to an end at the end of the year.

The team were ever mindful of the everyday pressures that the NHS has been facing and promoted through our programmes ways that the public could help the hospital deal with those pressures. Wherever we could we broadcast messages or promotions made by the hospital communications team to help get their various messages across for example to convey the message that the ED was very busy or to give advice around the high instances of flu.

Ward visiting continues to be seen as a very important part of what the station does and all live shows continue to be “Music on Demand” request shows. With the low number of volunteers though, collecting requests in the same numbers as previous years was more challenging, and the overall number of requests fell once again.

This is demonstrated by the fact that we only passed two milestone requests in 2025 as opposed to the usual 3 – 4.

Request 126,000 –Olivia Newton John – Physical played by Neil Ogden on Saturday 5 April 2025

Request 127,000 – Bruno Mars – Just the Way You Are played by April Haywood on Saturday 23 August 2025

We did once again receive a high amount of interaction by phone, email and WhatsApp.

Weekend Prize Draw

2025 saw the return of a station feature that has been running in various forms since 2012.

Thanks to an anonymous donor, we were able to restart the Weekend prize Draw which each weekend sees every patient who makes a request given a number. On a Sunday afternoon, a number is picked at random and the person with that number wins a goody bag – paid for by the money donated by the anonymous donor.

This has been a very popular and successful feature over the years and continues to be well received by the winners and the staff who have got to know why there might be someone coming to their wards on a Sunday afternoon carrying a goody bag.

We were also supported by Tesco in Chineham at the end of the year who donated a big hamper of goodies for the winner in the most requested artist competition. The winner correctly guessed that Elvis Presley was the most requested artist of the year and got presented with the hamper as well as getting to announce the number one on air.

Out and About

As a community radio station, we feel it is very important to be seen out and about locally. Events attended in 2025 included the Basingstoke Transport Festival, Alton Lions Pirates in the Park, Sherfield Fete, Alton Lions Classic Car Show, and the Basingstoke Half Marathon.

The station also teamed up with the organisers of the Basingstoke Festival and were the official radio station for the event, giving us access to all the performances and performers for interviews. As well as audio for broadcast, videos were made too for social media and the website, and the programme of events was promoted throughout all our programmes during the 3 weeks of the event. It is hoped that we can do the same for the 2025 Basingstoke Festival.

The station was also at the 80th anniversary VE Day and VJ Day events as well as Armed Forces Day, Remembrance Sunday and Armistice Day. These were recorded and broadcast later in the day as well as filmed with the videos made available via the station's website to encourage further engagement with our listeners.

Our coverage of outside events fulfilled another of our commitments made in our C-DSP application: *"We will showcase the work of various health/care services and broadcast live from local charity and cultural events and encourage listeners to contact us to talk about events that they are involved in."*

Station publicity leaflets and business cards were handed out at the events we attended which helped our listening figures be substantially higher than 2024.

Our Christmas schedule each year starts with Neil Ogden's Sound of Sunday BIG Christmas Show, which, in 2025 was a six hour live show of special guests, competitions and requests, plus live from around the wards the Great Christmas Cracker Dash. The staff competition to win a family ticket to the Anvil's Christmas panto generated many entries from around the hospital trust. We took Christmas Crackers out and about to Cherry Blossom Manor in Bramley, Rowan Lodge in Hook and Bishopswood Court in Tadley, three of the venues that continued to have requests as part of Residents' Requests.

There were live shows throughout Christmas, as well as a comprehensive selection of special shows for the festive period.

Residents' Requests

Making programmes for local care homes is something that we have been doing for 9 years and continued throughout 2025. We believe that this is an important part of our programme schedule. Monthly programmes for Cherry Blossom Manor, Oak Lodge and Rowan Lodge continued throughout the year with the homes involved valuing the playing of residents' favourite songs and hearing their name mentioned on the radio.

HRB also continued to work with Basingstoke Neighbourcare and went along regularly to the Tadley Community Social Group. For this and the shows for Cherry Blossom Manor, presenter Neil Ogden has been going in person to meet the residents and record them talking on air to introduce their favourite songs.

Due to the delay of the studio refit, there was no station open day in 2025, but residents of Rowan Lodge came along for an afternoon visit during which they saw around the studio, took part in a live show and requested their favourite songs.

It is the intention to hold an open day in 2026 to officially open the new studios and also mark 10 years since the first Residents' Requests.

Baton of Hope

HRB covered this important event focussing on suicide prevention in September. One of our members was directly involved. We also covered Bradley Harding as he ran from Basingstoke to London in a day in aid of the Baton of Hope charity, and he called in live during the afternoon's shows.

Awards Nominations

Every year, the Hospital Broadcasting Association organises the National Hospital Radio Awards as part of its annual conference to celebrate the thousands of hours of volunteering by hospital radio volunteers across the UK and the high standard of programming they produce.

HRB has had consistent success at the awards over the years and in 2025 added three more nominations in Male Presenter of the Year (Scott Rawlings), Best Show with Multiple Presenters (David Blower and Steve Fox, and Station of the Year. At the awards ceremony, which was held in Hinckley, Scott was awarded the silver award in his category.

Generating Income

Generating income continued to be a challenge throughout the year, although overall it was a better year thanks in no small part to a gift aid claim.

The station was also supported by one main advertiser throughout the year with Forest Care advertising throughout the year. The trustees recognise that over reliance on one advertiser is not sustainable and the need for a plan to find more advertisers and sponsors going forward. Income from advertising and sponsorship is a big part of covering the higher cost of broadcasting on DAB.

We continued to raise money through tin collections at supermarkets and at the front of the hospital, which are seen as good promotion as well as for fundraising.

We also have several supporters through the Basingstoke Community Lottery who select us as their good cause to support with 50% of their weekly £1 ticket.

We had teamed up with a local businessman to produce a new magazine which will produce a projected income of around £2000 in 2025 when it is published. To some frustration this has not been completed as yet and the trustees will be pursuing this with urgency in the new year.

Volunteers

HRB's activities would, of course, not be possible without a dedicated team of volunteers working hard to provide the service for our audience.

These include those who present, most of whom regularly visit the wards to collect requests, and those whose primary role is to visit the wards to collect requests for later shows.

In 2024, a larger number of new volunteers were recruited which continued to cause problems in itself in 2025 as training resources were limited. Pausing training for the studio refit further delayed new volunteers getting on air. This will be addressed as a priority in 2026.

Acknowledgements

HRB recognises and thanks the hospital's trust for their support throughout the year. They provide the station with power and phone and allow us to

continue to be in the modular building on the site behind the Sherborne Building.

Future Plans

The increased running costs are one of the major risks to the charity.

The station continues to be fairly well off financially but towards the end of the year, it became clear that there could be some large one-off costs that will need to be allowed for when planning for the new financial year. New keypads for the alarm and door entry system, and possibly a new air conditioning system for the tech room add up to over £2000 of extra potential costs for 2026 which will have to be allowed for.

The trustees will need to continue to develop plans to cover increased running costs longer term, most notably the increased licence costs of being on SSDAB. It should also be noted that good though it is having more listeners online, that will also potentially bring with it extra costs.

Finally there remains only a small amount of engineering capability within the station which can limit the ability to deal with technical issues. The Trustees will continue to look for more engineering and technical expertise in future recruitment.

Studio Refit

A project that was first conceived about 7 years ago was finally completed in 2025 with enough money raised to refit both studios.

Mixing desks in both studios were replaced and Myriad, the station's music playout system, was upgraded to the latest version.

Money for this project came from The National Lottery, Basingstoke and Deane Borough Council, Hampshire Hospitals Charity and a grant from the employers of one of our volunteers. Broadcast Radio spent a week installing the new equipment in November 2025.

In 2026 there will be further work to redecorate both studios, and do more general tidying up. Due to Broadcast Radio being able to reduce some costs, and an extra grant received, there is enough available in the budget to be able to do this.

The new playout system makes it easier for volunteers to broadcast from home either recorded or live. In fact we can broadcast remotely from wherever there is an internet connection which opens up all sorts of

possibilities for covering local events in a different way. These will be explored in the coming months.

In Remembrance

In 2025 we lost one former member of the station and one current member.

David Seal was a member of HRB in the mid nineties presenting a show called Swingshift, playing music of the swing era. As well as being an expert on this era of music, David was a radio enthusiast, broadcasting shows on a number of local radio stations. In 2017 he was involved in the new Wey Valley Community Radio station in Alton for which he was a director and presenter.

He passed away in the summer of 2025.

Dave Sanger was a member of HRB since 2009, joining just after the station moved into its new building. During his time with the station he was a regular presenter on a variety of different days, Wednesday evening was the show he did for the longest time.

He also served on the committee as Station Manager, looking after such everyday things as getting the fire and intruder alarms serviced, and other routine maintenance jobs. He also had the annual task of climbing the ladder to remove leaves from the guttering.

Dave passed away in the autumn of 2025.

Financial Review and Accounts

The financial results presented in the Annual Review 2025 reflect the financial activity from 1 January to 31 December 2025.

The biggest area of expenditure was the studio refit which was paid for by a number of grants received in 2024 and 2025. These are reflected as restricted funds.

There also restricted funds for buying internet radios for staff to listen to us around the wards, and for the prizes for the weekend prize draw. We received £300 at the end of 2024 which was spent on the weekly prizes throughout the year.

Aside from the studio refit, our main costs remain for licences, insurance and building costs. The trustees implemented a full budgeting system to control expenditure although several items of expenditure went over budget.

Our main sources of revenue were from membership subs, On Show (tin collections) and from supporters taking part in the Basingstoke Community Lottery.

There was a successful year for sponsorship and advertising with one main advertiser throughout the year. There was also a substantial amount received in Gift Aid.

The quiz night was a particularly successful fundraising event. It raised over £700, the most for several years.

The trustees recognise that running a station on DAB means higher costs, however, it increases our visibility in the community.

The charity remains financially stable and capable of meeting its financial obligations. However as already stated, the trustees need to make sure there are plans in place to continue to meet these increased commitments.

Reserves Policy

The Trustees have decided on a reserves policy of £5000.

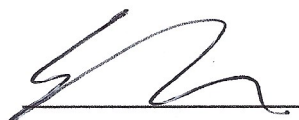
EXPENSES AND INCOME FOR THE PERIOD 1 JANUARY to 31 DECEMBER 2025

	Notes :	2025 ACTUAL	% of Budge t	2025 BUDGET
EXPENDITURE				
Internet Radios	A	0.00	0%	0.00
				34,000.0
Studio refit costs	B	36,817.85	108%	0
Advertising Production		180.00		1.00
Studio / computer equip		168.51		1.00
Engineering and maintenance in studio		38.29		1.00
Air Conditioning		702.00	117%	600.00
Building costs - alarms, fire extinguishers etc.		993.00	124%	800.00
Computer software		37.23	93%	40.00
Publicity / Promotions		187.39	85%	220.00
Licences / HBA subs		5,093.76	113%	4,500.00
BT / Wifi / Tablet Mobile		417.42	119%	350.00
Furniture & buildings maintenance		0.00	0%	0.00
Insurance		441.00	100%	440.00
Website		248.28	118%	210.00
Branded Clothing		225.12	0%	0.00
Outside events/raffles		0.00	0%	0.00
Bank charges		0.00	0%	0.00
On Air imaging (jingles & liners)		125.00	125%	100.00
Music		80.47	115%	70.00
Weekend Prize Draw		208.10	69%	300.00
Stationary/sundries		288.43	240%	120.00
Write/off unreconciled bank difference from 2024		34.05	0%	0.00
HRB Conference Bursary / Training		0.00	0%	0.00
				41,753.0
TOTAL EXPENSES		46,285.90		0

INCOME

Grant Funding - Internet Radios	A	0.00	0%	0.00
Grant Funding - for Station Refit	B	6,017.11	0%	0.00
Sale of studio equipment	C	0.00	0%	0.00
Membership		760.00	109%	700.00
Gift Aid		3,376.13	844%	400.00
Lottery / Amazon / Easy Fundraising		519.80	104%	500.00
Branded Clothing		47.00	0%	0.00
On Show/Collection tins in shops		2,637.76	155%	1,700.00
Quiz Night		815.74	204%	400.00
Fashion Show		0.00	0%	0.00
Sponsorship and Advertising		2,090.00	105%	2,000.00
Magazine		0.00	0%	2,000.00
Other income		0.00	0%	0.00
Other donations		643.47		0.01
Weekend Prize Draw		0.00	0%	0.00
Studio refit		0.00	0%	0.01
Myriad Anywhere Pro donation		400.00	100%	400.00
Refunds		0.00	0%	0.00
Bank interest		237.31	237%	100.00
TOTAL INCOME		17,544.32		8,200.02

Signed By

Scott Rawlings
Chairman

Signed By

Inga Adomaviciute
Treasurer